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Halloween: Romantic Art And Customs Of Yesteryear Postcard Book



Synopsis

From the collection of Diane C. Arkins

Book Information

Cards: 16 pages

Publisher: Pelican Publishing (October 31, 2000)

Language: English

ISBN-10: 1565548353

ISBN-13: 978-1565548350

Product Dimensions: 0.2 x 4 x 5.8 inches

Shipping Weight: 4.8 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (32 customer reviews)

Best Sellers Rank: #149,986 in Books (See Top 100 in Books) #11 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Paper Ephemera & Cards > Postcards](#) #23 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Paper Ephemera & Cards > Paper Ephemera](#) #28 in [Books > Politics & Social Sciences > Social Sciences > Holidays](#)

Customer Reviews

I don't know how this got such high reviews from so many people. I have bought many postcards from different companies, from expensive ones to cheap ones to all kinds in between. I gotta say these were disappointing on a whole new level. Okay, I am used to thin and flimsy card stock on postcards. That's actually kind of normal and expected now from these cheaper book style postcards, but whatever. These are not the thinnest I've encountered, but somewhere up there. It's just about as good as a magazine cover. I know these postcard sellers are out to make a buck, but would it kill them to actually print these on thicker paper so that, I don't know, it may actually survive the post? I don't even mail these anymore, instead I include them inside letters I send to friends. Says something when I have to protect a postcard in an envelope. What really irks me about these particular postcard book is the image quality. Again, I am not looking for giclee print quality or an artist print or anything, but I have absolutely no doubt that the seller took 72dpi files from Google Images, went into Photoshop to compress it a few more times, printed it on copy paper, stomped on it a couple times, scanned it in in 21dpi and used that resulting image to print this mess. Every card is low quality and pixellated. I feel like I need to wipe my glasses. I feel like I'm in a geocities website. Would it kill them to source high quality images and print on high quality paper? If they were selling newspapers then sure, whatever, but this is supposed to be a postcard collection (which you

assume would have mail-quality paper) that prides itself on 'Romantic Art of Yesteryear' which I assume is marketed to people who actually want to see the images.

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